

ALLISON
GENOVESE

DIRECTOR CANDIDATE

KEY EXPERIENCE & SKILLS

- Director of Pickleball at The Club 315
- NCCP Level 2 Instructor
- Doctor of Veterinary Medicine
- Program and partnership development

BIOGRAPHY

Experience

Allison Genovese is Director of Pickleball at The Club 315, a Calgary pickleball facility. She oversees coaching programs and curriculum development, including a structured player pathway and programming focused on women. She is an NCCP Level 2 Instructor and previously worked as a private pickleball coach and contractor. She holds a Doctor of Veterinary Medicine degree and previously served as Medical Director of the Virginia Beach SPCA, Associate Veterinarian with Banfield Pet Hospital and Poison Control Technician with the ASPCA.

Pickleball & community

As Medical Director, Allison reported to and regularly presented to the SPCA’s board. Her volunteer experience includes parent council work at a Calgary elementary school, PTA council service in California and coaching youth basketball. At The Club 315, she initiated a partnership with Calgary Pickleball Club to bring tournament programming to the facility while supporting the club and its members.

Why they are running

Allison wants to expand youth participation, particularly access and pathways for girls, and strengthen collaboration among clubs, coaches and organizations across the province. She believes for-profit and nonprofit organizations can work together toward shared goals. She would bring experience in coaching, club operations, youth programming and building partnerships to provincial planning.



DARLENE
MACLEAN

CURRENT DIRECTOR
SEEKING RE-ELECTION

KEY EXPERIENCE & SKILLS

- Pickleball Alberta Director
- Project management
- NCCP Level 1 Coach
- Adult education and training

BIOGRAPHY

Experience

Darlene MacLean has served on the Pickleball Alberta Board for the past year. She is retired from a career in project management and adult education and now works part-time as a Business Development Specialist and Coach with YEG Pickleball. Earlier positions with Fortis/Maritime Electric, Synergy Technology Solutions and Capital Power developed her experience in customer service, training, project management and process development. She has management coursework through Athabasca University, a diploma from Holland College and an NCCP Level 1 pickleball coaching credential.

Pickleball & community

Darlene is an active member and volunteer coach with Parkland Pickleheads Pickleball Club and Yellowhead West Pickleball Club. She has also contributed volunteer time to ringette and hockey. Her work in adult education and coaching reflects a longstanding interest in helping people learn, develop confidence and build connections through sport and community activity.

Why they are running

Darlene is seeking re-election to build on the experience and knowledge gained during her current Board term. She values teamwork, mentorship and positive experiences for participants. She would bring experience in training, relationship building and planning to support Pickleball Alberta, its affiliated clubs and the broader pickleball community.

Director elections are subject to the Board composition rules in Bylaw 5.3.



DEB
WACKER

CURRENT DIRECTOR
SEEKING RE-ELECTION

KEY EXPERIENCE & SKILLS

- Pickleball Alberta Director and Secretary
- Business management
- Youth sport coaching
- Governance and youth development

BIOGRAPHY

Experience

Deb Wacker currently serves on the Pickleball Alberta Board as Secretary. She is a court reporter and has owned and operated AccuScript Reporting Services for more than 30 years. Her work includes staffing, client relations and organizational oversight, through which she has developed business management, leadership and communication skills.

Pickleball & community

Deb has more than a decade of volunteer and coaching experience in youth sport. She coached children’s gymnastics for 10 years with the Edmonton Gymnastics Club, where she also supervised and supported other coaches. She has coached and managed multiple ringette teams and served for two years as Secretary on the Edmonton Ringette Club board. Those roles have given her experience in governance and youth development.

Why they are running

Deb is seeking re-election to give back to a sport that has brought her physical and mental benefits, community and friendships. She believes sport helps young people build confidence, teamwork and resilience. She wants to support initiatives that keep pickleball accessible, inclusive and well organized, and to help others experience the sense of connection she has found through the sport.

Director elections are subject to the Board composition rules in Bylaw 5.3.



DON
HICKLING

DIRECTOR CANDIDATE

KEY EXPERIENCE & SKILLS

- YEG Pickleball owner
- Strategic decision-making
- Amateur sport coach

BIOGRAPHY

Experience

Don Hickling owns three Alberta businesses: Residential Solutions Inc., a construction company; Asbestos Removal Edmonton Ltd., which specializes in asbestos and mould remediation; and YEG Pickleball, an indoor pickleball facility. His business ownership brings experience in operations, decision-making and managing organizations.

Pickleball & community

Don has coached ice hockey and inline hockey for 15 years. That work has involved supporting participants and teams in amateur sport and has given him experience in coaching, leadership and sport development. Through YEG Pickleball, he also brings the perspective of operating a facility within Alberta’s growing pickleball community.

Why they are running

Don wants to serve the pickleball community and help the sport grow across Alberta. He would bring a practical business and sport perspective to the Board, with a focus on ethical decisions and strategic development.

Director elections are subject to the Board composition rules in Bylaw 5.3.



JENNIFER
GLOVER

DIRECTOR CANDIDATE

KEY EXPERIENCE & SKILLS

- Project and delivery leader
- B.Comm.
- Governance frameworks
- Financial stewardship

BIOGRAPHY

Experience

Jennifer Glover is a director-level project management and delivery leader with more than 20 years of experience building project management functions, governance frameworks and teams. In leadership roles with Aetion/Datavant, she worked across technology, product, operations and finance, including portfolio practices and executive reporting. Earlier at IBM Canada, she held roles spanning software development, technical leadership, project and program management, sales and marketing, and analytics. She holds an Honours Bachelor of Commerce in Computer Information Systems from Toronto Metropolitan University and received academic excellence awards.

Pickleball & community

Jennifer served as Executive Director of the Bracebridge Agricultural Society from 2011 to 2022, working with its board, volunteers, members and community stakeholders. Her separate volunteer governance roles include Secretary of the Canadian Working Equitation Federation and membership on the Ombuds Committee of the Sport Detection Dogs Association. These roles have given her experience working with volunteer organizations and different groups of stakeholders.

Why they are running

Jennifer wants to apply her organizational leadership, strategic planning and financial stewardship experience to Pickleball Alberta. She is interested in sound governance, managing organizational risk and translating long-term priorities into action that supports clubs, members and the sport’s development throughout the province.

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KEN
DENTZIEN

CURRENT DIRECTOR
SEEKING RE-ELECTION

KEY EXPERIENCE & SKILLS

- Pickleball Alberta Director
- Tournament leadership
- Referee development
- Sport governance
- Finance and office management

BIOGRAPHY

Experience

Ken Dentzien currently serves on the Pickleball Alberta Board. He previously served on the St. Albert Pickleball Club board, focusing on tournaments, refereeing and mentoring. At the club, he directed four club tournaments and two sanctioned tournaments, including its first sanctioned event in 2022. He also organized two referee clinics and developed a competitive 4.0+ league that created additional opportunities for club members. Professionally, Ken works in finance and office management with an Edmonton law firm.

Pickleball & community

Ken helped build the St. Albert club’s officiating program from its early stages and has supported referees through training and mentorship. His amateur sport experience also includes at least 25 years of service on the Hockey Alberta Referee Executive and 30 years as Referee-in-Chief of Sturgeon Hockey. He enjoys creating opportunities for players and officials to develop through tournaments, leagues, refereeing and mentorship.

Why they are running

Ken is seeking re-election to continue helping Alberta clubs and the provincial organization with tournaments and ratings. He values teamwork, integrity, inclusion and community building. He would bring his experience in sport leadership, event delivery, financial administration and officiating development to the Board’s work.

Director elections are subject to the Board composition rules in Bylaw 5.3.



LESTER
LIM

DIRECTOR CANDIDATE

KEY EXPERIENCE & SKILLS

- Executive Board Director, Parkland Pickleheads
- NCCP Level 2 Instructor
- Pickleball Canada Level 1 Accredited Referee
- IT systems and service delivery

BIOGRAPHY

Experience

Lester Lim is an Intermediate Systems Analyst at the University of Alberta, where he has worked in progressively responsible IT roles since 2004. His experience includes systems analysis, coordinating technology services, supporting users and working with faculty, staff and other stakeholders. He currently serves as an executive board director with Parkland Pickleheads Pickleball Club and helps coordinate its junior program. He holds NCCP Pickleball Instructor Level 1 and Level 2 certifications and is a Pickleball Canada Level 1 Accredited Referee. He is working toward further coaching and referee credentials.

Pickleball & community

Since beginning pickleball in 2021, Lester has played more than 720 recorded matches, competed in more than 50 tournaments and earned more than 30 podium finishes, including three at Alberta Provincial Championships. He has instructed beginner, intermediate, junior and adult programs through the University of Alberta, Edmonton Pickleball Center, St. Albert Pickleball Club, Raise Athletics and Parkland Pickleheads. His involvement gives him experience with players, coaches, officials and club volunteers.

Why they are running

Lester would bring the combined perspectives of a player, coach, referee, club volunteer and IT professional. He is interested in how technology and clear communication can improve participation, education, officiating and program delivery for players and volunteers across Alberta.

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TRUDY
CARRELS

DIRECTOR CANDIDATE

KEY EXPERIENCE & SKILLS

- Business owner
- Board governance
- Strategic planning
- Human resources and management

BIOGRAPHY

Experience

Trudy Carrels is the founder and president of Global Physician Placement, an international recruitment business that works with physicians and healthcare organizations across Canada. Her work includes physician placement and contract negotiations. Through TC Consulting & Training, she has worked in human resources, management, marketing, business development and strategic planning. She has also worked in management and administration with Carrels Land & Cattle Co. Ltd.

Pickleball & community

Trudy served for four years on the board of St. Martha's Retreat Centre, focusing on strategic planning and implementation. She was founder, chair and board member of an investment club for 10 years, and chaired and served on the board of a Christian women's club for six years. In pickleball, she started and organized a local 3.25–3.5 progression group that grew to 98 members over two and a half years. She has competed in local and sanctioned tournaments and is a member of clubs in Lethbridge, Coaldale and at the Lethbridge Senior Citizens Organization.

Why they are running

Trudy wants to contribute to pickleball's growth for people of all ages across Alberta and help build a strong, professional organization for the sport's future. She offers business and board experience, strategic planning skills, perspectives from community involvement and a commitment to integrity and decisions made for the benefit of the organization and its members.

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VERONIQUE
DEWILDE

CURRENT DIRECTOR
SEEKING RE-ELECTION

KEY EXPERIENCE & SKILLS

- Pickleball Alberta Director
- NCCP Level 2 Coach
- Accounting & financial advising
- Association leadership
- Business ownership

BIOGRAPHY

Experience

Veronique Dewilde currently serves on the Pickleball Alberta Board. She has worked in accounting for 17 years and as a financial advisor for 10 years, and is licensed in four provinces. She has advised individuals and businesses, including franchisees, and brings experience in international business development and marketing. Her experience spans finance, taxation and business operations. Veronique has served as President of the Alberta Hypnosis Society and owns Pickled Passion, a pickleball retail business.

Pickleball & community

Veronique served for three years on the Airdrie Pickleball Club Board and is an NCCP Level 2 pickleball coach. Her other volunteer roles include treasurer of an Airdrie women’s shelter organization and Scouts leader in Airdrie. An active player since 2022, she has participated in pickleball communities in Alberta and beyond and brings a player’s interest in the sport’s social connections alongside her business perspective.

Why they are running

Veronique is seeking re-election because she sees an opportunity to build on Pickleball Alberta’s foundation. She would bring financial and business experience, previous club board service and an interest in helping the organization make sound decisions as pickleball grows across the province.

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