

COMMUNICATIONS DIRECTOR

1. Develop messaging and content for regular member communications including: Around the Post, PA website and periodic updates to clubs.
 2. Plan and implement social media campaigns to promote PA events and showcase pickleball initiatives in Alberta.
 3. Contribute to the development of and assist in arranging promotional items such as banners, posters and other promotional items for PA events.
 4. Develop policy and protocols for use of the PA logo.
 5. Liaise with Alberta clubs for information and updates on Alberta initiatives.
 6. Liaise with Pickleball Canada and other provinces / territories to exchange information and collaborate regarding national communications initiatives. Identify priorities and supports for consideration at the national level.
 7. Provide the PA Board with periodic updates on communications initiatives.
- Knowledge, Skills, and Abilities

Mandatory

- Experience with personal computing systems
- Experience with social media (Facebook, Twitter, Instagram)
- Interest in learning more technology or social media skills.
- Ability to effectively communicate orally and in writing.

Desirable

- Board experience
- Business management and strategic/annual planning experience
- Not-for-profit organization experience
- Ability to articulate ideas, opinions, rationales, and comments in a clear, concise, and logical manner
- Proficiency with Zoom, G-Mail and Google Drive
- Well organized
- Effective working with a team as well as independently



Pickleball Alberta is dedicated to promoting and advancing the sport of pickleball across the province. We are seeking a passionate and experienced individual to join our Board of Directors as:

!

Communications



2 year commitment



Help Grow Pickleball



Create an impact.



Make a difference!



If you are prepared to make a meaningful impact on pickleball in Alberta and are interested in joining our team, kindly submit a brief biography below.



Volunteer!



780-241-0640



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www.pickleballalberta.org